Walla Walla County

Quit Line Data Summary January 01 - June 30, 2006

	County	State
Number of Calls to Quit Line	N = 80	N = 9,581
Percent of Statewide Calls	1.1%	100.0%
Percent of State Population in County ¹	0.9%	100.0%
	County %	State %
Gender	N = 78	N = 7,852
Female	57.7%	61.3%
Male	42.3%	38.7%
Race/Ethnicity	N = 74	N = 6,936
People of Color	14.9%	19.5%
White	85.1%	80.5%
Age	N = 78	N = 7,533
Less than 18 years old	1.3%	1.3%
18 - 24 years old	25.6%	18.9%
25 - 34 years old	29.5%	25.6%
35 - 44 years old	23.1%	21.4%
45 years and older	20.5%	32.8%
Education	N = 73	N = 6,875
Did not graduate high school	15.1%	20.0%
High school graduate	28.8%	36.1%
Some college/vocational school	45.2%	31.1%
College graduate	11.0%	12.7%
Caller Type	N = 80	N = 8,981
General Information	1.3%	10.5%
Health care provider	2.5%	3.0%
Tobacco user	96.3%	86.5%
Payer Type	N = 74	N = 7,185
Insured	45.9%	37.3%
Uninsured	41.9%	37.6%
Medicaid	12.2%	25.1%
Heard About	N = 69	N = 6,807
Employer/worksite	1.4%	1.7%
Health care provider	10.1%	24.9%
Television	1.4%	4.9%
Website	2.9%	3.0%
Radio	34.8%	10.5%
Newspaper/Magazine	0.0%	1.1%
Brochure/Newsletter	10.1%	11.4%
Family or friend	31.9%	35.4%
Health Department	5.8%	6.2%
School	1.4%	0.9%

^{*} Rate not calculated because number of calls was less than 5.